

BOX 14.2 Reviewing your poster—checklist

Content

- Does the poster include the essential components: title, introduction, methods, results, conclusions, references, and acknowledgements?
- Is the title concise and informative?
- Are the objectives of the research clearly defined at the beginning?
- Is the central take-home message clear?
- Are all the tables, graphs, and line drawings appropriate and relevant?
- Is your poster free from spelling mistakes, and grammatical and punctuation errors?
- Have you checked your figures and tables for completeness?
- Are graph axes labelled?
 - Do all table columns have headings?
 - Are units of measurement included?
 - Are standard deviations or standard errors included where required?
 - Is there a key explaining any symbols, shadings, or line colours you have used?
 - Are any bands and lanes clearly labelled?
 - Are any significant features on the images clearly marked?).

Design

- Is the text legible from a distance of 1.5–2 m for the main text and 5–10 m for the title?
- Is the font easy to read?
- Is there a good balance of text, graphics, and space on the poster?
- Are colours used effectively so that the poster looks coordinated and professional?
- Are the components of the poster arranged so that they can be read smoothly?