

Domain Name Law and Practice

March 2005	Switzerland	Part IV: Court Litigation
	Type of case law: Case law	
	<p>The Swiss Federal Court confirmed that an Internet user associates the domain name "maggi.com" with the famous MAGGI trademark; it would not expect to find the Internet pages of Mr Romeo Maggi's family under the domain name "maggi.com". According to the Swiss Courts, the interests of the parties are obviously imbalanced. In order to avoid likelihood of confusion with the famous MAGGI trademark, Mr Romeo Maggi would be expected to add distinctive elements. Relief in the form of transfer of the domain name maggi.com (cf. CH.123) was therefore granted.</p>	